

## BROOKLYN NETS X SIXPOINT CRAFT YOUR CULTURE SWEEPSTAKES:

### OFFICIAL SWEEPSTAKES RULES

**1. Sweepstakes Description:** The following terms and conditions apply to that certain Brooklyn Nets, LLC (“BKLYN”)-administered sweepstakes known as the *Brooklyn Nets x Sixpoint Craft Your Culture Sweepstakes* (the “Sweepstakes”). An individual who, during the applicable Sweepstakes Period (as defined below), (x) completes and submits that certain entry form available at [www.sixpoint.com/netstix](http://www.sixpoint.com/netstix) **OR** (x) follows @sixpoint and @brooklynnets on Instagram and tags one (1) friend in the comments section of the dedicated Sweepstakes post on @sixpoint’s Instagram, will be provided with a chance to win one (1) of the following prizes during such Sweepstakes Period (each, a “Prize”; all specifications and details relating to the Prizes, including, without limitation, specific ticket locations, shall be determined by BKLYN in its sole discretion).

<b>Prize</b>	<b>Sweepstakes Period</b>
Two (2) “100”-level tickets to one (1) 2024-25 Brooklyn Nets regular season home game at Barclays Center (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion)	January 1, 2025 – January 31, 2025
Two (2) “100”-level tickets to one (1) 2024-25 Brooklyn Nets regular season home game at Barclays Center (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion)	February 1, 2025 – February 28, 2025
Two (2) “100”-level tickets to one (1) 2024-25 Brooklyn Nets regular season home game at Barclays Center (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion)	March 1, 2025 – March 31, 2025
Two (2) “100”-level tickets to one (1) 2025-26 Brooklyn Nets regular season home game at Barclays Center (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion)	April 1, 2025 – April 13, 2025
Two (2) “100”-level tickets to one (1) 2025-26 Brooklyn Nets regular season home game at Barclays Center (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion)	October 1, 2025 – October 31, 2025
Two (2) “100”-level tickets to one (1) 2025-26 Brooklyn Nets regular season home game at Barclays Center (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion)	November 1, 2025 – November 30, 2025
Two (2) “100”-level tickets to one (1) 2025-26 Brooklyn Nets regular season home game at Barclays Center (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion)	December 1, 2025 – December 31, 2025

ARV of each Prize (not including taxes): \$230

**2. Sweepstakes Period:** The applicable “Sweepstakes Period” for each Prize listed above in Section 1 means the period of time beginning at 9:00 AM ET on the first day of each Sweepstakes Period listed above and ending at 8:00 PM ET on the last day of each Sweepstakes Period listed above corresponding to such Prize. In order to qualify for each particular Prize, entries must be received during the applicable Sweepstakes Period. Any entries received thereafter shall be null and void, and ineligible for the particular Prize. BKLYN is not responsible for late, incomplete, or misdirected entries, nor is it obligated to publicly announce the Sweepstakes results.

**3. To Enter: NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE WILL NOT INCREASE OR IMPACT YOUR CHANCES OF WINNING.** In order to be entered into the Sweepstakes for a Prize described above, an eligible entrant (“Entrant”) must, during the applicable Sweepstakes Period, enter the Sweepstakes in the manner described in Section 1 above.

Limit: one (1) entry per person during each Sweepstakes Period. If an Entrant enters in any manner described in Section 1 above more than once during a Sweepstakes Period, only the first entry will be considered as a valid entry. All entries become the property of BKLYN.

**By entering the Sweepstakes in the manner described above, an Entrant consents (a) to being contacted by BKLYN, ABV Shared Services, LLC d/b/a Sixpoint Brewery (“Sixpoint”), and their respective affiliates and designees; and (b) to be bound by, and comply with, all of the terms and conditions set forth in these Official Sweepstakes Rules.**

**4. Eligibility: VOID WHERE PROHIBITED.** Entrants must be at least 21 years of age at the time of entry and reside within the State of New York, New Jersey, or Connecticut. Sweepstakes is void where prohibited or restricted by law. Employees, officers and directors (and their parents, siblings, spouses and children) of (a) BKLYN or Sixpoint; (b) their respective advertising or promotional agencies; and (c) each of their respective parents, subsidiaries or affiliates, are not eligible to participate in the Sweepstakes.

**5. Selection of the Winners and Notification:** Subject to the terms and conditions set forth herein, there will be three (3) Prize winners (each, a “Winner”), randomly selected from among all qualifying Entrants during each Sweepstakes Period set forth above (for a total of 21 Prize winners during the Sweepstakes). The Winners for each Sweepstakes Period will be chosen on or about the 1<sup>st</sup> business day of each month immediately following the applicable Sweepstakes Period.

The Winners for each Sweepstakes Period will be notified via email on or about the 3<sup>rd</sup> business day of each month immediately following the applicable Sweepstakes Period. If a Winner: (a) is unreachable; (b) does not make direct contact with BKLYN by the date specified in the notification message; or (c) fails to accept a Prize, BKLYN reserves the right, in its sole and absolute discretion, to disqualify such Winner and, to select a replacement Winner from the remaining qualifying Entrants for such Sweepstakes Period. BKLYN shall not be responsible for failed attempts to notify the Winners and no responsibility is assumed by BKLYN for any correspondence returned as undeliverable or any other problems associated with attempt(s) to notify the Winners. Odds of winning depend upon the number of eligible entries received.

**6. Winner Verification:** Upon the request of BKLYN, each Winner must sign and return the following documents: (a) an affidavit of eligibility; (b) a liability/publicity release in form and substance satisfactory to BKLYN; and (c) any other releases and waivers requested by BKLYN, releasing BKLYN from any and all liability, loss, claims, demands and causes of action for or related to personal injury, damage, theft, loss, or any other harm suffered in connection with the Sweepstakes or the Prizes. If any of the foregoing documents are not completed, signed, and returned prior to deadline noted therein, or if a Winner is deemed by BKLYN to be ineligible or not to have complied with these Official Sweepstakes Rules, then such Winner will be disqualified and an alternate Winner will be selected from the remaining eligible entries during such Sweepstakes Period, time permitting.

**7. Prize Conditions, Terms and Restrictions:** Only the Prizes described in these Official Sweepstakes Rules shall be awarded and no substitutions, cash equivalents and/or redemptions shall be made, except that, in the event of Prize unavailability, BKLYN reserves the right to substitute a Prize with another prize of equal or greater value, in BKLYN’s sole discretion. The Prizes cannot be transferred, assigned, or redeemed for cash. Unless otherwise set forth herein, the Winners shall be solely responsible for any and all costs not specifically described as part of a Prize including any and all of his/her travel expenses and accommodations. For the avoidance of doubt, any use of Brooklyn Nets tickets included in the Prizes shall be subject to the ticket terms and conditions included with such tickets.

Except where prohibited by law, Prize acceptance constitutes a release granting BKLYN and Sixpoint the right to use such Winner’s names, likenesses, statements (if true), biographical information, voices, and cities and states of residence for advertising, marketing and publicity purposes on a worldwide basis

(without review by such Winner) and in all forms of media, without compensation, remuneration, or other authorization. BKLYN and Sixpoint expressly disclaim any responsibility or liability in connection with injury or loss to any person or property relating to redemption of the Prizes. BKLYN and Sixpoint make no representations or warranties in connection with the Prizes. Restrictions, conditions and limitations apply.

**8. Posting Terms and License to Use Entrant Personal Information:** In order to promote, market and publicize the Sweepstakes, BKLYN, Sixpoint and their affiliates may require a license to use any and all information, materials and content submitted in the Sweepstakes including, but not limited to, each Entrant's name (and likeness), biographical information, and any other personal information submitted. Accordingly, by submitting an entry, each Entrant expressly grants to BKLYN and Sixpoint a worldwide, perpetual, irrevocable, royalty-free, non-exclusive, sub-licensable and transferable right and license to use, however BKLYN and/or Sixpoint may deem fit in its sole and absolute discretion, whether in connection with the Sweepstakes or otherwise, all content submitted in connection with an entry.

**9. Sweepstakes Conditions:** The Sweepstakes is governed by and subject to all applicable federal, state, and local laws. By participating, Entrants waive any right to claim ambiguity in the Sweepstakes or in these Official Sweepstakes Rules. Any violation of these Official Sweepstakes Rules may result in disqualification and any violation of these Official Sweepstakes Rules by a Winner will result in such Winner's disqualification as a Winner and all privileges as a Winner shall be immediately terminated. ENTRANTS RELEASE, DISCHARGE, AND AGREE TO INDEMNIFY AND HOLD HARMLESS BROOKLYN NETS, LLC, THE NATIONAL BASKETBALL ASSOCIATION AND ITS MEMBER CLUBS, NBA PROPERTIES, INC., ABV SHARED SERVICES, LLC, BROOKLYN EVENTS CENTER, LLC, AEG MANAGEMENT BROOKLYN, LLC, BROOKLYN ARENA LOCAL DEVELOPMENT CORPORATION, AND EACH OF THEIR RESPECTIVE OWNERS, AFFILIATES, AND SUBSIDIARIES, AND ALL OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, MEMBERS, MANAGERS, AGENTS, SPONSORS, LANDLORDS, TENANTS, LICENSEES, CONTRACTORS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS FROM AND AGAINST ANY LIABILITY FOR ANY DAMAGES, INJURY OR LOSSES, TO ANY PERSON (INCLUDING DEATH), OR PROPERTY, OF ANY KIND RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY FROM ACCEPTANCE, POSSESSION, MISUSE OR USE OF A PRIZE OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY OR PARTICIPATION IN THE SWEEPSTAKES.

**10. Limitations of Liability:** BKLYN shall not be held responsible for late, misdirected, incomplete, or undeliverable entries. BKLYN may prohibit an Entrant from participating in the Sweepstakes or winning a Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair play, or intending to annoy, abuse, threaten or harass any other Entrants or BKLYN representatives or employees. If, for any reason, the Sweepstakes is not capable of running as planned including, but not limited to, by reason of tampering, unauthorized intervention, labor dispute, fraud, or any other causes beyond the control of BKLYN which, in the sole opinion of BKLYN, corrupts or affects the administration, security, fairness, integrity or proper conduct of the promotion, then BKLYN reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and select the Winners based on entries received prior to the action taken.

**11. Claims/Choice of Law:** (a) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; and (b) under no circumstances will Entrant be permitted to seek the award of, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages or any other damages, other than actual out-of-pocket expenses, and hereby waives all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Sweepstakes Rules, or the rights and obligations of Entrants and/or BKLYN

in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without regard for conflicts of law doctrine, and all proceedings shall take place in the State of New York. All Entrants agree to submit to the exclusive jurisdiction of the courts of the State of New York and agree to waive the right to a jury trial with respect to any claim or dispute with regard to any aspect of the Sweepstakes or Official Sweepstakes Rules.

**12. Winners List:** For a copy of the name of the Winners, send a postage paid, self-addressed envelope, or email, to:

Brooklyn Nets  
Attn: Corey Hicks  
168 39<sup>th</sup> Street, 7<sup>th</sup> Floor  
Brooklyn, New York 11232  
[chicks@bseglobal.net](mailto:chicks@bseglobal.net)

Requests must be received within six (6) months of the date the Sweepstakes officially ends.

**13. NBA Rules:** The Sweepstakes and the terms and conditions contained herein shall be governed by all National Basketball Association (“NBA”) rules, regulations, resolutions, and agreements, as they may be modified or amended from time to time.

**14. Privacy Policy:** Any personally-identifiable information collected during a recipient’s participation in the Sweepstakes will be collected by BKLYN, and/or its affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and for other uses (including marketing and advertising) in accordance with the policy stated at <https://www.bseglobal.net/pdf/BSE-Privacy-Policy.pdf> (the “**Policy**”). BKLYN reserves the right to update the Policy at any time without notice to you. By participating in this Sweepstakes, you consent to the foregoing.